Logo, company name

Description automatically generatedComcast NBCUniversal LIFT Labs

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**Laura Plunkett**

**Executive Director, Startup Engagement**

**Short Bio:**

Laura Plunkett is the Executive Director of Startup Engagement at Comcast NBCUniversal LIFT Labs. In this role she acts as a bridge between Comcast and the startup ecosystem to identify opportunities that accelerate innovation to meet customer needs. Her experience in corporate development — including new market entry, new product/service development, technology commercialization, route to market optimization — enables her to forge pathways to cooperation between Comcast NBCUniversal and startups all over the world. She previously worked in finance and strategy roles with Saint-Gobain, CertainTeed, and more.

**Long Bio:**

Laura Plunkett is the Executive Director of Startup Engagement at Comcast NBCUniversal LIFT Labs. In this role she acts as a bridge between Comcast and the startup ecosystem to identify opportunities that accelerate innovation to meet customer needs. Her experience in corporate development — including new market entry, new product/service development, technology commercialization, route to market optimization — enables her to forge pathways to cooperation between Comcast NBCUniversal and startups all over the world. She previously worked in finance and strategy roles with Saint-Gobain, CertainTeed, and more.

Laura holds a BS in Business and Economics from Lehigh University and earned an MBA at INSEAD, a leading European business school based in Fontainebleau, France and Singapore.

Laura is a devoted dog-mom to Bogey who she adopted while living in Shanghai, China, and loves hiking and traveling to new countries.