

LIFT Labs Reimagined

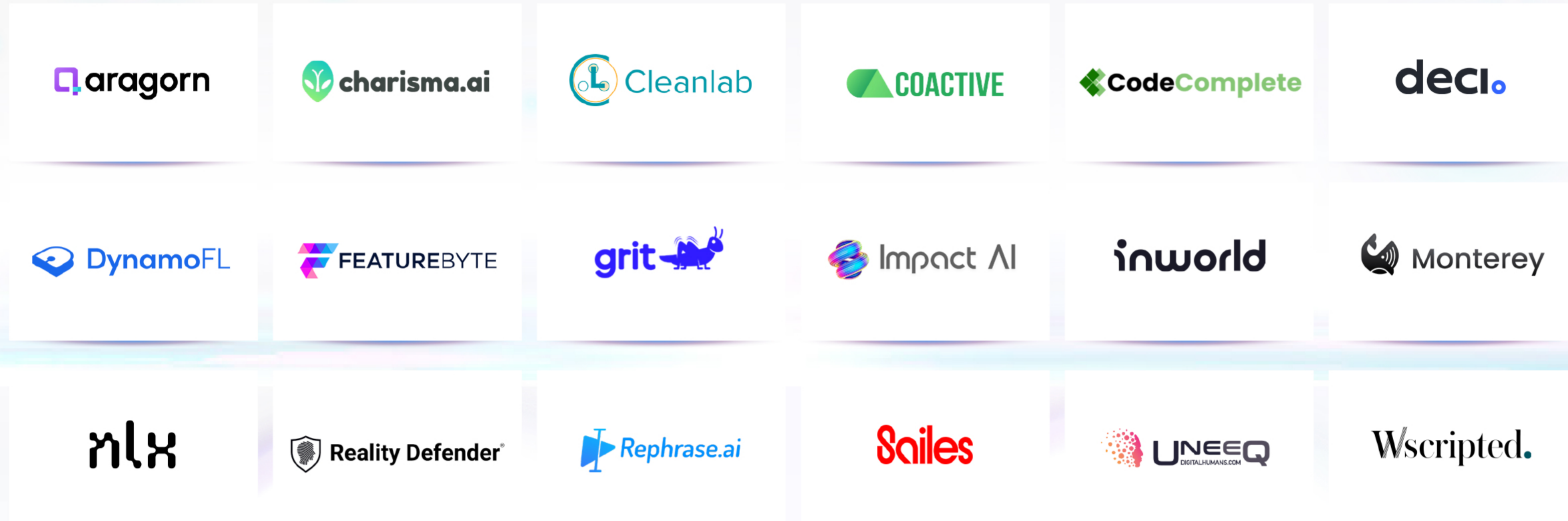
Generate

As the world explored the new opportunities (and potential risks) created by advancements in Artificial Intelligence, LIFT Labs shifted focus towards identifying, working with, and learning from some of the best AI startups in the world.

We launched two new Accelerator programs focused on Generative AI and Enterprise AI, inviting 18 enterprise-ready startups to Philadelphia, NYC, Los Angeles, and London to share insights, pilot their technology, and develop strategic long-term partnerships with Comcast, NBCUniversal, and Sky.

3K COMPANIES REVIEWED

MEET THE COMPANIES

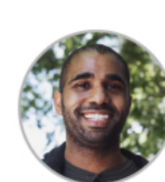


"I have never seen an Accelerator tailored towards helping you get pilots with enterprise clients. The value is just so well-defined. We have learned a lot about the business and how leaders in top organizations work with startups."



Chun Jiang
Co-Founder
Monterey AI

"The exposure the Accelerator gave us to executives and leaders within Comcast NBCUniversal has been unparalleled—getting to work with three different business units during the Accelerator has been an amazing experience for us, and that's just the tip of the iceberg!"



Cody Coleman
Co-Founder and CEO
Coactive

The new accelerator program attracts later-stage startups.

Companies in last year's programs had raised on average **\$14M PRE-PROGRAM**

compared to <\$1M for pre-2023 participants.

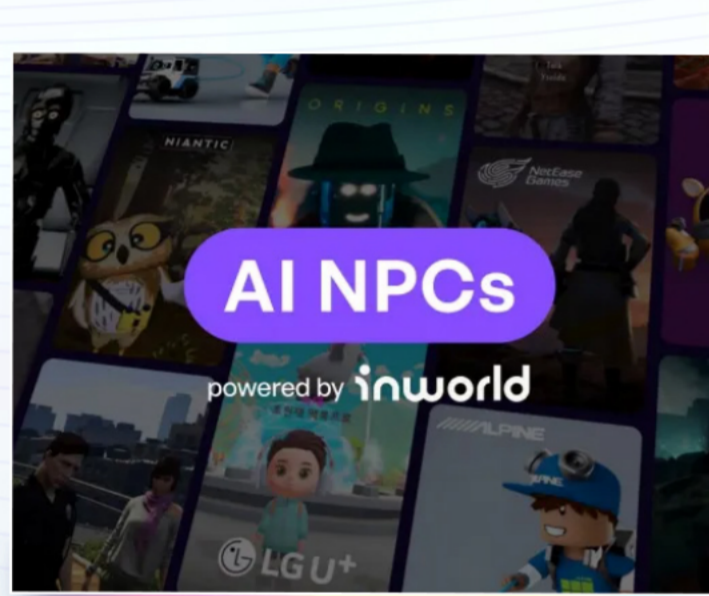
4 LIFT LABS INVESTMENTS



8 COMMERCIAL DEALS



COMPANIES IN THE NEWS



VentureBeat
Inworld AI Raises \$50M Round at \$500m Valuation For AI Game Characters



TechCrunch
Reality Defender raises \$15M to detect text, video and image deepfakes

Forbes
Cleanlab Raises \$25 Million To Help Solve AI Models' Data Mess

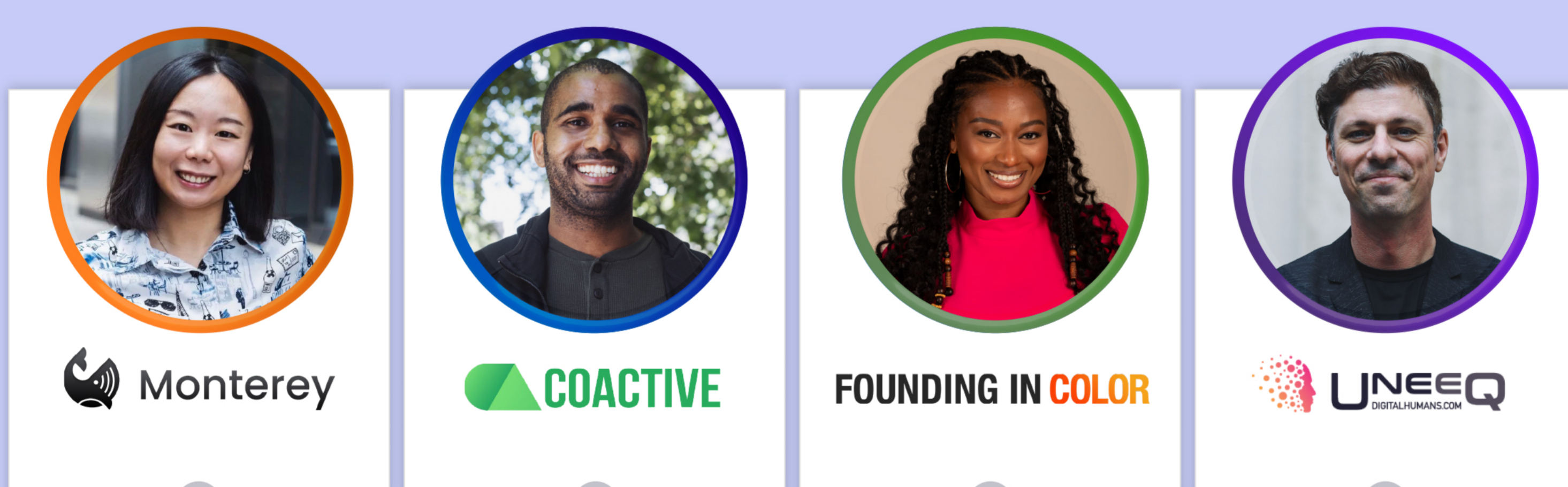


REUTERS
AI startup Grit raises \$7M to automate software maintenance



Sharing The Stories Of Our Founders

The 18 AI companies we added to the portfolio in 2023 join the ranks of more than 60 diverse companies redefining their industries.



LEARN MORE ABOUT THEIR STORIES.

Founding in Color Season 2 premiered on Peacock in February 2023 and is available on Black Experience on Xfinity and NBCLX



ACCELERATOR VERTICAL AI

Our theme-specific equity-free program accelerates your relationship with our business. Selected startups get unparalleled access to our network of businesses and corporate partners to test their solutions and develop long-term partnerships.

Applications for our latest Accelerator focused on Vertical AI are now open.

"We see tremendous value in partnering with startup founders through our LIFT Labs programming to learn more about the latest innovations and explore how they might be beneficial for our businesses in the future. Advancements in AI are helping enterprises become smarter, faster, and more agile, and we look forward to engaging with these impressive startups."

Sam Schwartz
Chief Business Development Officer
Comcast

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